HEALTH AND WELLBEING BOARD

8 November 2022

Title:	Annual Report of the Director of Public Health 2022- 'People, Partnerships, Place Seizing new opportunities to improve health'	
Report of the Director of Public Health		
Open Report		For Information
Wards Affected: All		Key Decision: No
Report Author:		Contact Details:
Matthew Cole, Director of Public Health, LBBD		E-mail: matthew.cole@lbbd.gov.uk

Sponsor:

Elaine Allegretti, Strategic Director Childrens and Adults, LBBD

Summary:

The Director of Public Health Annual Report provides an opportunity for the Director of Public Health to give an independent assessment of the health of the population and focus on priority areas that the Council and its partners need to consider individually and collectively.

This years report focusses on providing professional perspective that informs an integrated care approach. Observations within chapters act as a starting point for identifying 'where to look' before 'what to change' and finally how to change, with the introduction sets context as we recover from the pandemic and manage the impact of the cost-of-living crisis.

Chapter 1 continues with previous themes of using the opportunities provided by population health management to advance the design and delivery changes by learning from residents, the frontline and building a roadmap to 'spread, scale, and sustain'.

The second chapter follows on to explore the opportunities to improve outcomes for children and families through the lens of the 0-19 Healthy Child programme and national initiatives such as Start for Life and Family Hubs, including 'what good looks like'.

Chapter 3 shares the steps we have taken to address health inequalities through population level interventions using borough assets to promote healthy lives and highlights areas where we need to do more.

Lastly, the final chapter discusses the scale of health protection work to protect residents from the impacts of COVID-19 and what should be considered for its ongoing management.

Recommendation(s)

The Health and Wellbeing Board is recommended to:

- (i) Approve the content of the full report
- (ii) Endorse the future considerations and conclusions within each chapter

Reason(s)

The Director of Public Health has a statutory responsibility to publish an annual report with content decided on an annual basis.

3 Consultation

Key stakeholders and partners reviewed the report and provided input and suggestions to the content.

Additionally, the report was taken to the following Governance groups: People and Resilience Management Group, Business As Usual; Portfolio and Corporate Strategy Group.

List of Appendices:

Appendix A - B&D ADPHR 2022 full. PDF